



## TEACHER PROSPECTUS



### BECOME A PLAY SENSE TEACHER

As a teacher passionate about early childhood education, you will agree that two to four-year-olds are in the most exciting stage of development. At Play Sense we believe this is the most critical stage of human growth and that quality education and enriched experiences are the architect of optimal development in little ones.

How many times as a teacher have you wondered whether your lesson plans and activities support all developmental areas optimally? How much time do you spend coming up with ideas and planning lessons that help toddlers discover and develop skills like creativity, problem solving, collaboration and self-regulation?

Whether you already have your own playschool or you are a teacher looking for a new opportunity, Play Sense offers you the structure, support and a world class curriculum, to enable you to create unique, engaging experiences that parents and little ones love. If you are a passionate teacher who:

- ★ wants more control over their income,
- ★ needs more flexibility and work-life balance,
- ★ doesn't want to spend afternoons doing admin, and
- ★ you want an easy-to-use but phenomenal play-based curriculum that will help you stand out as a teacher, then keep reading.

### WHO IS PLAY SENSE?

Play Sense was co-founded in 2016 by best-selling author and parenting expert Meg Faure and university lecturer and founder of Nanny'n me, Lara Schoenfeld. As Occupational Therapists and mothers they wanted to give their children the best start to their learning journey. They developed an award-winning curriculum together with a unique microschool model, in which teachers own their schools and offer quality education in a supported business. This has changed the way teachers and parents approach early childhood education and development.

With a passion for early childhood education, Play Sense's all-women, all-mom team is focused on supporting and enabling other women to be entrepreneurs and supporting them to run their own business. Together with our growing cohort of teachers worldwide, our goals are to:

- ★ Lead a paradigm shift in early childhood education by giving children the super skills they need today for tomorrow's world
- ★ Support parents in trying to develop confident, resilient little beings
- ★ Provide the gold standard in early childhood education
- ★ Empower teachers with the opportunity to use their gift for teaching and earn a competitive living

As a Play Sense teacher, you can open your own microschool for 2-4-year olds, future-proof your current playschool or teach children online from anywhere in the world. We provide (optional) ongoing business administration and marketing support to our teachers but the key to your success is Play Sense's play-based learning curriculum.





## WHY PLAY-BASED AND NOT SKILLS-FOCUSED LEARNING?

There's a disconnect between early childhood education and early childhood development. ECE has fallen into the trap of trying to replicate education for older children, which focusses on skill acquisition and learning through structured, outcomes-based tasks. Nothing could be further from what the 2-4-year old needs.

This style of education, typically delivered in large day care facilities or playschools, is counterproductive. The environment and task orientated focus results in anxiety in little ones, inhibiting their natural drive to connect and create. In addition the focus on cognitive and motor skills is utterly flawed for this age. Real value for young children is to offer a program that develops:

**Self-regulation** – this is the super skill for little ones to develop at this age. Research shows that the ability to self-regulate emotionally and cognitively sets children up for success in life.

**Creativity** – in a world where machines will be developed and learn to execute most routine tasks and where information is easily accessible, the key core capacity of the future has to be creativity – something only the human mind is capable of. Children need to have ample opportunities to develop creativity to allow them to make connections across multiple ideas and create new solutions.

**Language** – this is a core skill for building relationships and the greatest 'tool of the mind' (Vygotsky). Language itself enables a child's cognitive and regulatory abilities and is a critical aspect of education.

**Socialisation** – the ability to collaborate is a highly sought-after skill, now and in the future

**Problem solving and mental flexibility** – children need to plan, act, and reflect on their actions to learn from their mistakes and develop resilience. Using their imagination, they are encouraged to see multiple uses for an object and how to use objects in unconventional ways as little engineers.

**A love for learning** – play-based teaching builds intrinsic motivation and mastery in children, developing a passion for learning that will leave a lasting impression, well into adulthood.



## HOW PLAY SENSE DEVELOPS THESE CORE CAPACITIES

Evidence-based research shows us that guided imaginary play develops these core capacities. Our curriculum is based on developmental psychologist Lev Vygotsky's ethos that it is scaffolded and imaginary play that have the most critical role in a child's learning and development.

Using this premise, our curriculum has been designed by parenting and child experts to offer little ones, parents, and teachers a creative, exciting, and enriched experience. Our curriculum spans across 11 months, with monthly themes and weekly subthemes that explore the human role in a scenario. Each week, teachers bring life to the theme

using art, stories, music, movement, and play (sensory, outdoor and our all-important make-believe play) so that little ones can engage their imaginations and flourish.

As a Play Sense teacher, you will be trained in how to use the Play Sense curriculum to ensure gold standard education. Our training covers all you need to know from the theory behind our pedagogy to the practical hands-on techniques for teaching toddlers in microschools; from how to deliver the program online and the business skills you need to establish, grow, and watch your playschool flourish.



## EDUCATION REIMAGINED

In our changing world, there is a clear opportunity for teachers who are passionate about play, who want to run their own businesses and educate little ones in small group environments. We are looking to support teachers who believe that play-based programs rich in sensory experiences and imaginary play are the best way to enhance development and equip our children for the future. We believe that teachers should be rewarded for doing the work they love.



”When I first saw an advert for Play Sense, I thought it was a brilliant idea because I absolutely believed in its principles of early childhood education. After speaking to Meg Faure, I knew I wanted to be a Play Sense teacher and make a difference in the early formative years of our precious little children.

**Antoinette**

”When I moved cross country, I was looking for preschool teaching position and I came across Play Sense. I was applying for an OT at the time and she had nothing but great things to say about Meg, so I applied. Turns out it was the best decision ever!

**Emma**

”We were relocating to a different city and I was looking for a fulfilling job along with the move. I happened to be in communication with Recruit My Mom and she suggested that teaching for Play Sense would be perfect for me – which it was!

**Jackie**

**If that sounds like a great opportunity to you, what are the next steps?**



**APPLY TO JOIN**

**STEP  
01**



**COMPLETE THE TRAINING**

**STEP  
02**



**CHOOSE YOUR PROGRAM**

**STEP  
03**



**START TEACHING!**

**STEP  
04**

**STEP 01 APPLY TO JOIN** Start your journey to becoming a Play Sense teacher by completing the application form. All successful applicants are invited to an interview before being offered a place in our next training intake.

**STEP 02 COMPLETE THE TRAINING** Once your application has been accepted, you'll be required to complete our teacher training. The comprehensive training will enable you to use the Play Sense curriculum to its fullest and reap the benefits. The training covers:

- Play Sense core values
- Why play-based learning?
- Play Sense Pedagogy and the research into the benefits of imaginary play
- Techniques of early years education - valuable tips, tried and tested ideas, and skills to help you support parents through the program, set up a home-based microschool or engage little ones through a screen
- Learn about a child's individual learning style to ignite their passion for learning and play in all children
- Business planning to help you start your playschool
- Using the online platform to access the 11-month curriculum

Whether you want to start your own microschool or teach online, you will come away from the training with everything you need to know to thrive as a Play Sense teacher.



**STEP 03 CHOOSE YOUR PROGRAM** Play Sense offers teachers two options. The option that you choose will depend on your specific needs. Whether you choose to run an online or in-home playschool, both options give you access to our comprehensive training, teacher and parent portals and the 11-month curriculum, including all lesson plans, resources, and detailed guidance.

Play Sense also gives you the business support you need to offer a professional service. We will market your playschool through our online marketplace, manage your parent applications and enrolments and manage all billing and invoicing, meaning less admin for you as a teacher and more time to focus on what you love - teaching!

**2020 COSTS\***

**Once-off fees:**

- In-Home Franchise (South African applicants only): R32,300 includes training, equipment and assistance with playschool set-up
- Online License (South African applicants only): R8,250 includes training and online school set-up

**Ongoing fees for curriculum access and business support:**

- 19% of monthly fee income from parents

*\*All costs quoted exclusive of VAT. VAT will be charged where applicable.*

**STEP 04 START TEACHING!** Once you've completed the training you will be equipped with everything you need to teach an inspired curriculum that little ones, parents and you will love, enjoying the benefits of earning a lucrative income whilst doing important work shaping the minds of little ones.

**ARE YOU READY TO RE-IMAGINE EARLY CHILDHOOD EDUCATION WITH US AND BECOME A PLAY SENSE TEACHER?**

Fill in an application today!



## A NOTE FROM PLAY SENSE FOUNDERS

We believe that when a child lets you into their life, it's pure magic and we get to be the magicians. Being a Play Sense teacher allows us to honour a child's uniqueness and create an environment in which they can learn and explore.

It's enormously gratifying to help little ones grow the confidence to be unique and stand out; we are part of that essential (beautiful) journey in a human life.

While most teachers have chosen the profession because of their passion for children, many find that the financial reward is not always optimal. Play Sense gives teachers the opportunity to be self-employed, fully supported, and financially rewarded for doing the work they love.

Meg and Lara

