

# @HOME PROGRAM

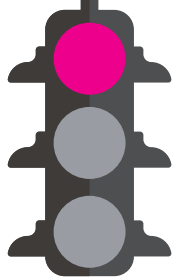


## READY: CREATIVE SOLUTIONS FOR CHALLENGING TIMES!

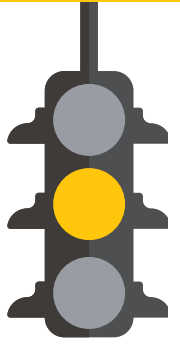
We are very excited to introduce our online home school solution. The Play Sense @Home Online Program guides parents as they explore an exciting research-based curriculum perfectly formulated 2 & 3 year old's and provides connection with a virtual teacher and other parents & children in their group.

This offering is not only available to existing Play Sense teachers. We would love to welcome all teachers and parents onto this platform!

If you're looking for inspiration, content, connection, and most importantly, playfulness, then look no further than the Play Sense @Home Online Program. Take a peak at the incredible program we have developed over the past few weeks: <https://youtu.be/i7bw8YwBcEI>



# STEADY: WHAT YOU WILL NEED TO CONDUCT THE PROGRAM



## online ACCESS

- Wifi or Data is essential, plus a device such as a Smartphone, iPad or Computer.
- Everything teachers and parents need is on our easy-to-use online learning platform, Obami.
- Teachers create a free Zoom profile and invite their parents and children to join them for fun-filled group video sessions.

Take note!

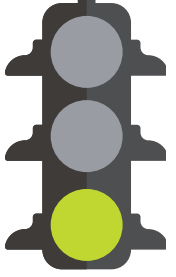
Teachers & Parents should take time to become familiar with both of these platforms before their first day. This includes having these platforms ready on devices and sharing links, usernames and passwords with whoever else might be assisting the child with the @Home Program.

## RECOURCES

- The @Home Program has been derived from the comprehensive research-based curriculum developed for our Play Sense in-home playschools, by co-founders, Meg Faure (Baby Sense) and Lara Schoenfeld (Nanny 'n Me).
- Teachers and Parents have access to the same curriculum; however, the teacher is given supplementary information to assist them in conducting the program through our Teacher Training Portal.
- There is a comprehensive list of resources for the entire curriculum on Obami. This includes book ideas, links to music, downloads, and lists of materials for activities.
- Most materials can be found around the home or at a grocery store, but we have provided innovative options for alternatives where it might be difficult to source specific items owing to current retail restrictions.



## GO: HOW IT WORKS



A virtual school includes daily live group sessions to provide much-needed socialization for little ones, and teachers are on call throughout the course of the morning to provide parents with step-by-step guidance for each activity planned in the curriculum.

8:30AM

- Teachers Zoom into their morning ring with the parents & children in the group.
- The parents sit back & relax (or catch up on emails!) as the teacher engages the children with songs and stories, and sets the scene for the day.

9:00 - 11:30AM

- Parents head on over to the daily activity plan on Obami. From art and sensory activities to gross motor games and of course our essential imaginary play, parents and little ones will have fun exploring the week's theme together.
- Parents are encouraged to Zoom or WhatsApp their teacher at any point for guidance and support.
- Everyone enjoys a social Snack Time on Zoom as a break from the morning activities.
- Teachers are encouraged to have some extra little fun things up their sleeves to send to the parents, to help keep their little one's engaged and entertained.

11:30AM

- Everyone Zooms back in for Group Reading & Reflection Time where the teacher will conclude the day and provide parents with some much-needed relief after a busy morning!





# IF YOU WOULD LIKE TO BE A PART OF THIS PROGRAM

## – EVEN IN THE SHORT-TERM – THIS IS WHAT YOU NEED TO KNOW:

- If your application is successful, we will require you to sign a Play Sense license agreement. This is not a franchise agreement as with our in-home playschool program, but a legal agreement that gives you the ability to conduct the @Home Program we have developed.
- As a part of this license, we will give you access to the new @Home Online Curriculum and the @Home Teacher Training Portal that we have created for this program, so that you can start getting acquainted with the program, and we will start to actively market to fill your groups.
- You will be required to pay an upfront license administration fee to join the program before we give you access to our training and curriculum portals.
- We will open your school from the moment you have 1 child allocated to you. We have capped the number of students per online group to 12.
- Parents pay fees into the teachers account directly and can choose to pay weekly or monthly. Please note that parents are offered a week free trial.
- We take care of all your marketing and admin as per our franchise agreement terms. This includes a regional monthly marketing fee + 18% royalties on your total monthly income.



- You are allowed to run two groups concurrently (one in the morning, and one in the afternoon) if you would like to increase your earning potential.
- If you are ultimately interested in becoming a Play Sense franchisee and running an in-home playschool, then we will happily migrate you across to a franchise agreement (where you would pay the balance of the franchise fees required). If this is the case, please do let us know and we will ensure only children in your area are allocated to you so that you can migrate as many of those children across into your physical group when schools reopen. For more on our in-home program franchise opportunity please visit our website.

## @HOME ONLINE PROGRAM PRICING

	SOUTH AFRICA	INTERNATIONAL
<b>LICENSEE</b>		
Annual Administration Fee	ZAR 2,000	TBC
Monthly Marketing Fee	ZAR 320	TBC
Monthly Royalties	18% of fee income	TBC
<b>PARENTS</b>		
Weekly Parent Fees	ZAR 585	TBC
Monthly Parent Fees	ZAR 1,750	TBC

